

INTERNATIONAL DAY OF FAMILY REMITTANCES (IDFR)

16 June

CALL FOR ENDORSEMENT FOR IDFR and IDFR CAMPAIGN 2023

IDFR. The **International Day of Family Remittances (IDFR)** is a universally-recognized observance adopted by the United Nations General Assembly ([Resolution A/RES/72/281](#)) and marked every year on 16 June. Purpose of the day is to acknowledge and raise awareness of the contribution of over 200 million migrants, who send remittances home to improve the lives of their 800 million family members. **Over one billion people in the world are involved in either sending or receiving remittances.** The IDFR is fully recognized at the global level, and included as one of the key initiatives to implement the [Global Compact for Safe, Orderly and Regular Migration](#)– GCM (Objective 20), also calling for the reduction of remittance transfer costs, and greater financial inclusion through remittances. The Day also promotes achievement of the [Sustainable Development Goals \(SDGs\)](#) and furthers the [2030 Agenda for Sustainable Development](#).



The IDFR Campaign 2023

IFAD as the custodian of the IDFR supports the observance and dissemination of resulting actions in the framework of the decennial [#FamilyRemittances Campaign 2020-2030: Support one billion people reach their own SDGs](#). The IFAD-led IDFR campaign 2023-2024: [Digital remittances towards financial inclusion and cost reduction](#) recognizes the positive impact of digital remittances not only on reducing transfer costs but also on enabling financial and digital inclusion amongst the most vulnerable groups of senders and recipients.

Endorsements: Since its first observance in 2015, following proclamation by the Governing Council of the International Fund for Agricultural Development (IFAD), the IDFR has received much encouragement and support from the public and private sectors, and development organizations. In [2018](#), the IDFR saw a formidable support by the different sectors, as well as the key milestone of being formally adopted by the United Nations General Assembly.

Call for Endorsement for 2023: This year, IFAD aims to renew its call for endorsement from IDFR supporters to endorse the values of the 'Day' and to further raise awareness and involve more stakeholders to take action and to promote digital financial inclusion and cost reduction, to ensure recovery and resilience of remittance families post the COVID-19 pandemic.

We warmly invite you to take part in this year's observance by drafting an official message – or a video – and share it with us (a.casano@ifad.org) by Friday, 26 May 2023.

You could take inspiration from our past endorsements: [2018](#), [2017](#) and [2016](#)

Your endorsements will be widely disseminated on the [IDFR website](#), the [UN dedicated webpage for the IDFR](#), newsletters through our social media channels ([Twitter](#) and [LinkedIn](#)).

We thank you in advance for supporting the IDFR and the IDFR Campaign 2023-2024.

Best regards,

IFAD's Financing Facility for Remittances