



**Recovery and Resilience
through Digital and Financial
Inclusion**
#FamilyRemittances



**IDFR 2021-2022
Campaign**

Observance event

BANJUL | THE GAMBIA
The Sir Dawda Kairaba Jawara International Conference Center
Thursday, 16 June 2022
9:30 AM GMT

www.familyremittances.org remittances.gambia@ifad.org



In presence observance event for the International Day of Family Remittances:

Recovery and resilience through digital and financial inclusion

Thursday, 16 June 2022
09:30 - 13:00 GMT

The Sir Dawda Kairaba Jawara International Conference Center, Banjul
<https://familyremittances.org/idfr-2022/observance-event-in-the-gambia/>

Provisional agenda Banjul time (GMT)

08:30	Registration and welcome coffee
09:30	<p>Welcome remarks</p> <ul style="list-style-type: none"> - Sana Jatta, Regional Director, Ad-interim, West and Central Africa Division, International Fund for Agricultural Development (IFAD) (tbc)
09:40	<p>Observance of the International Day of Family Remittances 2022</p> <p>The International Day of Family Remittances (IDFR) was unanimously proclaimed by the United Nations General Assembly in 2018, in recognition of the crucial contribution migrants and their families make to the development of their communities of origin through remittances. The Day calls upon governments, the private sector and the civil society to find ways to maximize the impact of these flows through individual and/or collective actions</p> <p>High level remarks by:</p> <ul style="list-style-type: none"> - Bai Senghor, Senior Adviser to the Governor, Central Bank of The Gambia - Ridwane Abdul Rahman, Programme Manager, European Union Delegation to The Gambia - Stephen Matete, Programme Coordinator, Migration Management, International Organization for Migration (IOM) – UN Migration
10:15	<p>MobileRemit Report presentation</p> <ul style="list-style-type: none"> - Frédéric Ponsot, Senior Technical Specialist on Remittances, Diaspora and Inclusive Finance, Financing Facility for Remittances (FFR), International Fund for Agricultural Development (IFAD)

<p>10:30</p>	<p>Remittance families and the Sustainable Development Goals (SDGs)</p> <p>This panel aims at addressing the impact of remittances on the social and economic development of receiving families, through greater financial inclusion, investment and employment generation. The session will analyse the national context, cover aspects such as customer protection and market integrity, and the linkages with the sending end. Examples of current and upcoming initiatives will be shared.</p> <p>Moderator: Edwin Mensah, Remittances and Inclusive Digital Finance Officer, FFR, IFAD</p> <ul style="list-style-type: none"> - Ousman Saikyhan, Foreign Exchange Officer, Central Bank of The Gambia - Muhammed Touray, Head of Treasury and Remittances Department, APS International - Frehiwot Tefera, Labour Migration and Human Development Officer, IOM – UN Migration in The Gambia <p>Q&A</p>
<p>11:30</p>	<p><i>Coffee break</i></p>
<p>12:00</p>	<p>The national remittance market and the role of the private sector in greater digital and financial inclusion</p> <p>The panel intends to highlight the opportunities offered by the national remittance market, and how digitalization and innovative business models can play a crucial role in facilitating access and the provision of inclusive remittance-related services to underserved customers, particularly in remote areas, and to women and youth.</p> <p>Moderator: Alain Kayihura, Digital Finance Expert, United Nations Capital Development Fund (UNCDF)</p> <ul style="list-style-type: none"> - Momodou Joof, Managing Director, APS Islamic Microfinance Company Ltd. - Edwin Mensah, Remittances and Inclusive Digital Finance Officer, FFR, IFAD - Alieu Badara Njie, Head of Mobile Money, QMONEY <p>Q&A</p>
<p>12:55</p>	<p>Closing remarks</p> <ul style="list-style-type: none"> - Edwin Mensah, Remittances and Inclusive Digital Finance Officer, FFR, IFAD
<p>13:00</p>	<p><i>Lunch</i></p>