

**Recovery and Resilience  
through Digital and Financial  
Inclusion**  
#FamilyRemittances



**IDFR 2021-2022  
Campaign**

Observance event

**NAIROBI | KENYA**  
United Nations Office at Nairobi  
Thursday, 16 June 2022  
8:00 AM EAT

[www.familyremittances.org](http://www.familyremittances.org)

[remittances.kenya@ifad.org](mailto:remittances.kenya@ifad.org)

## In presence observance event for the International Day of Family Remittances:

Recovery and resilience through digital and financial inclusion

Thursday, 16 June 2022

8:00 am - 12:30 pm (GMT+3)

United Nations Office at Nairobi

<https://familyremittances.org/idfr-2022/observance-event-in-kenya/>

### Provisional agenda

Nairobi time – EAT (GMT+3)

08:00	<b>Registration and welcome coffee</b>
9:00	<p><b>Welcoming remarks</b></p> <ul style="list-style-type: none"> <li>- Mariatu Kamara, Country Director for Kenya, <b>International Fund for Agricultural Development (IFAD)</b></li> </ul>
9:10	<p><b>Observance of the International Day of Family Remittances 2022</b></p> <p>The International Day of Family Remittances (IDFR) was unanimously proclaimed by the United Nations General Assembly in 2018, in recognition of the crucial contribution migrants and their families make to the development of their communities of origin through remittances. The Day calls upon governments, the private sector and the civil society to find ways to maximize the impact of these flows through individual and/or collective actions.</p> <p><b>High level remarks:</b></p> <ul style="list-style-type: none"> <li>- <b>The National Treasury of Kenya</b></li> <li>- Dr Stephen Jackson, <b>United Nations Resident Coordinator in Kenya</b></li> <li>- Katrin Hagemann, Deputy Head, <b>European Union Delegation to Kenya</b></li> </ul>
9:45	<p><b>Remittance families and the Sustainable Development Goals (SDGs)</b></p> <p>This panel addresses the impact of remittances on the social and economic development of receiving families, through greater financial inclusion, investment and employment generation. The session analyzes the national context, covering aspects such as customer protection and market integrity, and the linkages with the sending side. Examples of current and upcoming initiatives will also be shared.</p> <p><b>Moderator:</b> Pedro De Vasconcelos, Manager, <b>Financing Facility for Remittances (FFR), IFAD</b></p> <ul style="list-style-type: none"> <li>- Amadou Cissé, Interim Executive Director, <b>African Institute for Remittances</b></li> </ul>

	<ul style="list-style-type: none"> <li>- Sharon Karuga Kinyanjui, Principal - <b>Diaspora Bridge Advisory</b> and Former Regional Director - <b>WorldRemit EMEA</b></li> <li>- Fridah Kibuko, Project Manager, <b>WIDU.africa</b>, <b>Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)</b></li> <li>- Stephen Kuria, Chairman, <b>Kenya Diaspora Alliance</b></li> </ul> <p><b>Questions &amp; Answers</b></p>
<b>10:45</b>	<b>Coffee break</b>
<b>11:15</b>	<p><b>MobileRemit Report presentation</b></p> <ul style="list-style-type: none"> <li>- Frédéric Ponsot, Senior Technical Specialist on Remittances, Diaspora and Inclusive Finance, <b>FFR, IFAD</b></li> </ul>
<b>11:30</b>	<p><b>The national remittance market and the role of the private sector in greater digital and financial inclusion</b></p> <p>The panel intends to highlight the opportunities offered by the national remittance market, and how digitalization and innovative business models can play a crucial role in facilitating access and the provision of inclusive remittance-related services to underserved customers, particularly in remote areas, and to women and youth.</p> <p><b>Moderator:</b> Juliet Mburu, Senior Digital Financial Infrastructure Specialist, <b>FSD Kenya</b></p> <ul style="list-style-type: none"> <li>- Ali Hussein Kassim, Chairman, <b>Kenyan FinTech Association</b></li> <li>- Pauline Kieme, Head, Diaspora Banking and Remittances, <b>Co-operative Bank</b></li> <li>- Polycarp Ndekana, Head of Department - Next Financial Services (M-Pesa), <b>Safaricom</b></li> <li>- John Ngari, Director for Africa, MNOs, <b>MFS Africa</b></li> </ul> <p><b>Q&amp;A</b></p>
<b>12:25</b>	<p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>- Pedro De Vasconcelos, Manager, <b>FFR, IFAD</b></li> </ul>
<b>12:30</b>	<b>Lunch</b>